

**23>24.05.2018**

**ENSAS - Ecole Nationale Supérieure d'Architecture de Strasbourg**

6-8 Bd. du Président Wilson  
Strasbourg, France

## ***Tourism and Mobility***

**International Research Seminar**

***Promoted by: Designing Heritage Tourism Landscapes International Network***

***Organized by: Innovative Metropolitan Mobility Chair, AMUP Research Laboratory***

***Scientific directors:***

**Prof. Cristiana MAZZONI**, ENSA Strasbourg, IMM Chair

**Dr. Andreea GRIGOROVSKI**, ENSA Strasbourg Associate Professor, IMM Chair coordinator

**Dr. Roberta BORGHI**, ENSA Versailles Assistant-Professor, IMM Chair associated researcher

***Administrative coordinator:***

**Lise LANCON**, ENSA Strasbourg, *Research and Partnerships* Department

*Nowadays, the relationship between tourism and mobility seems torn between two opposite views: on one side, it is seen as a perverse effect of globalization, generating an "impossible voyage" (by favouring consumerist tourism) [Augé, 1997]\* ; on the other, it appears as an opportunity to rethink the everyday life of territories which, through the eyes of travellers, become territories of voyage. Either way, the meeting between high speed and slow mobility induces new ways to perceive, practice and redesign cities and territories of tourism. This seminar seeks to question the link between tourism and mobility through the lens of this renewal by exploring a wider range of possible inflections, between its positive and negative connotations.*

***Submission deadline: April 10<sup>th</sup>, 2018***

---

\* M. Augé, *L'impossible voyage. Le tourisme et ses images*, Payot&Rivages, Paris, 1997.

**23>24.05.2018**

**ENSAS - Ecole Nationale Supérieure d'Architecture de Strasbourg**

6-8 Bd. du Président Wilson  
Strasbourg, France

***Tourism and Mobility***  
International Research Seminar

**Draft program**

**WEDNESDAY, MAY 23**

***Conferences***

**9h00**

**Registration and Welcome Address**

*Jean-François Briand*, ENSAS Director

**9h15**

**Opening speeches**

Seminar directors

**9h30 – 12h30**

**First session**

**14h00 – 17h30**

**Second session**

**THURSDAY, MAY 24**

***Cultural tours***

**9h00**

**Introductory lectures**

***Strasbourg, UNESCO World Heritage Sites***

*Hélène Antoni*, ENSA Strasbourg associate lecturer, PhD Candidate

***Strasbourg-Kehl: the new cross-border metropolis' touristic sites\****

*Lionel Debus*, ENSA Strasbourg associate lecturer, PhD Candidate

**Cultural tours:**

**10h30**

*From Petite France to Neustadt: UNESCO World Heritage buildings and sites*

**14h00**

*From station to station: a cross-border voyage by tramway from Strasbourg's Central railway station (France) to Kehl's railway station (Germany)*

---

\* Roundtable *Strasbourg/Kehl*, Rendez-vous métropolitains, Cité de l'Architecture et du Patrimoine, Paris, January 14<sup>th</sup>, 2016. <https://www.dailymotion.com/embed/video/x42cwcb?autoPlay=0>